



SAV HK LIMITED



Business
**SKY
ADVERTISING**

CONTACT US

WWW.SAVHKDRONE.COM



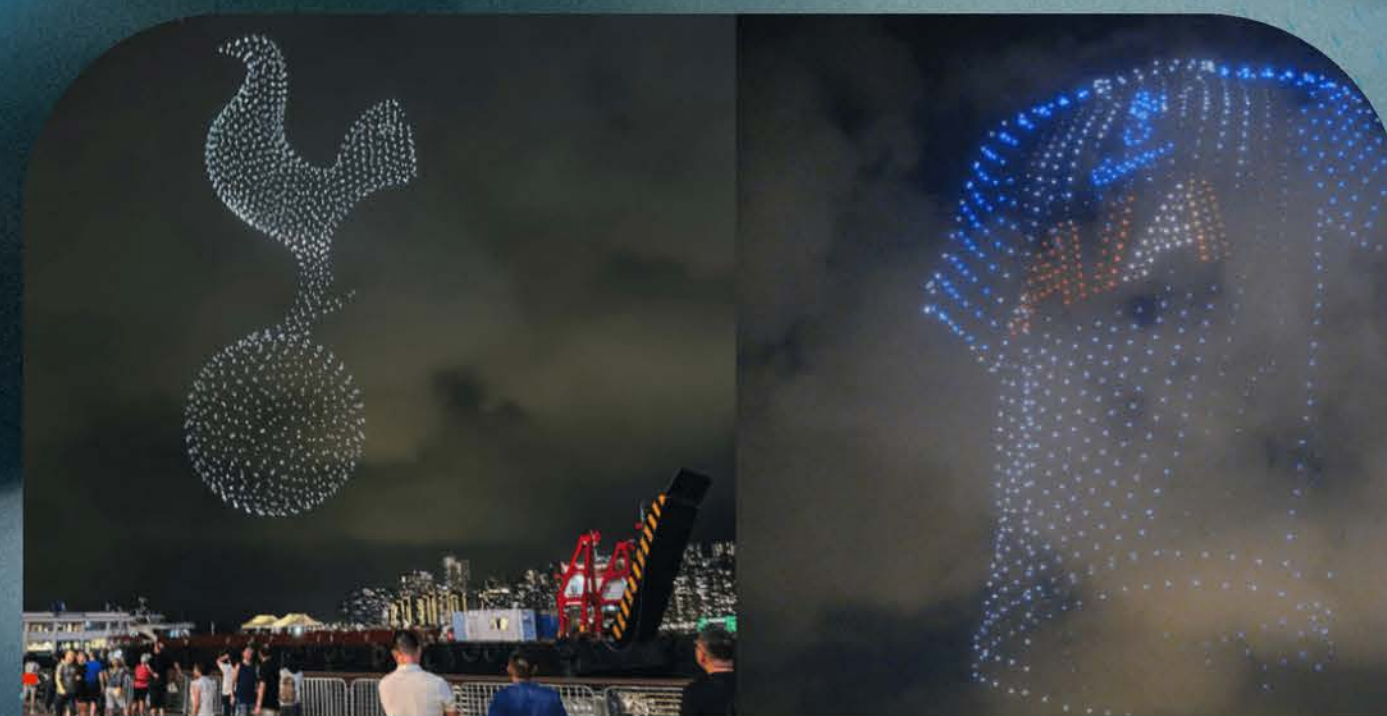


RECENT PROJECTS



LV Fashion Show in HK 2024

Spurs Drone Show in HK 2025



熱刺無人機表演
球衣隊徽閃耀維港上空

Tottenham Hotspur F.C. Drone show

INDUSTRY PAIN POINTS

DIFFICULT TO
DISSEMINATE WIDELY



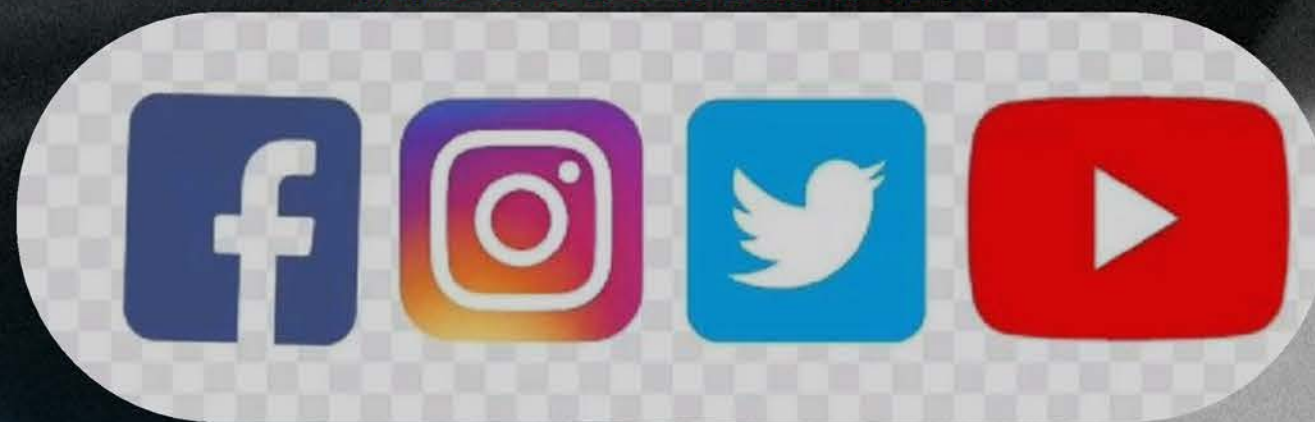
-1 billion

TRADITIONAL MEDIA IS
ON THE DECLINE



1.1 billion

SPREADING OUT IS
NOT ADVISABLE



-29.8 billion

CTA

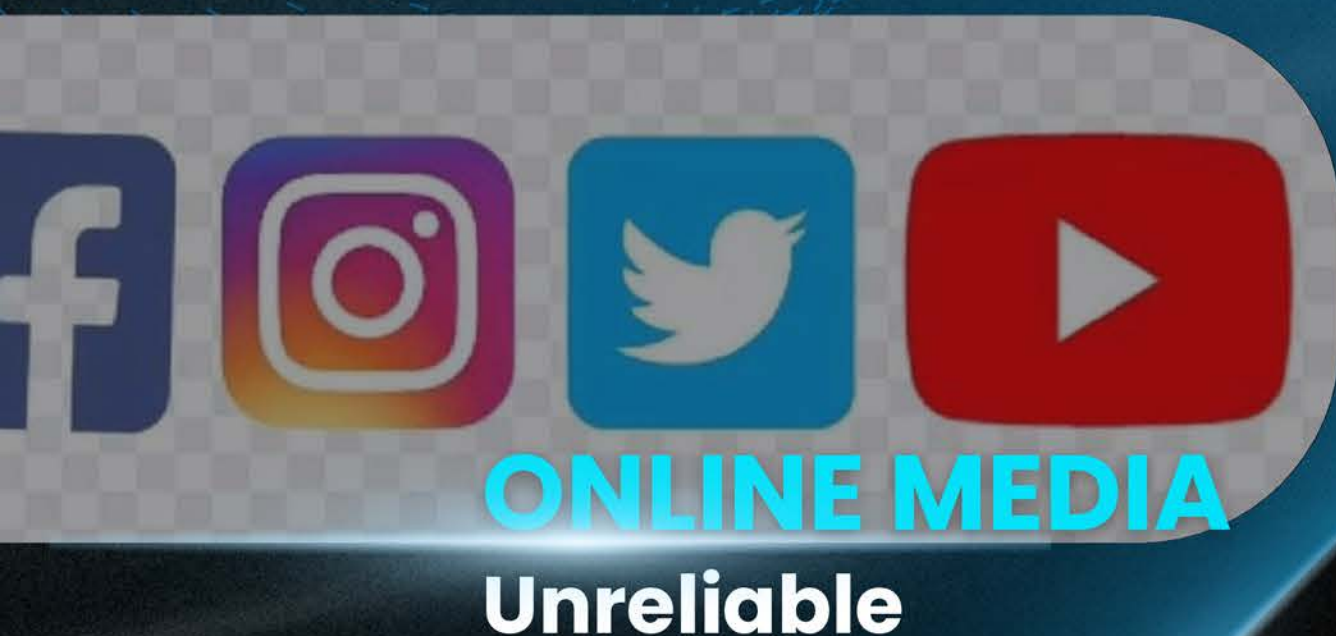
How Often Customers Make a Purchase
Based on Online Ads

37.9%
1% to 25% of the time

13.6%
51% to 75% of the time

4.5%
76% to 100% of the time

-1100%

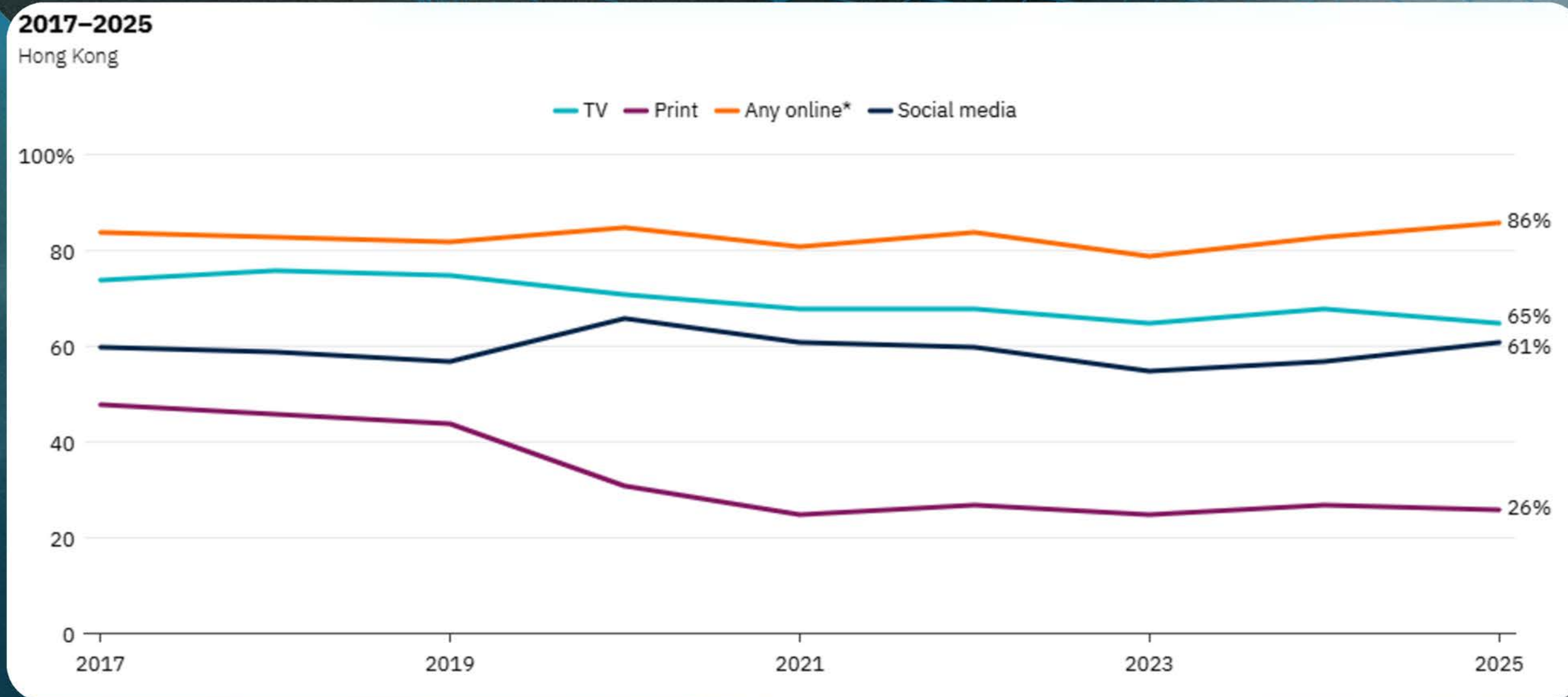


OLD-FASHIONED ADVERTISEMENTS PAIN POINTS



THE AUDIENCE FOR TRADITIONAL MEDIA HAS BEEN DECLINING YEAR BY YEAR

- Traditional print and television audiences have been declining year by year.
- Online media and social media users have been increasing year by year.
- Drone shows can leverage online media and social media for viral dissemination.



**MARKET
DEMAND**

INDUSTRY



BRAND



**MUST-WIN
TOP 5**

REACH



**THE ONLY
DIRECTION**



**BRAINWASHING
-STYLE**

LOW-COST



**FORCED
ATTENTION**



**SHARE
VOLUNTARILY**

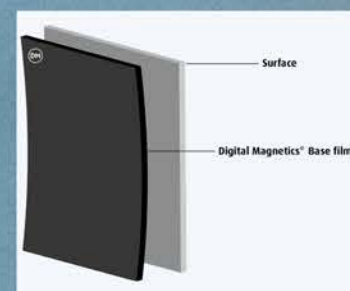
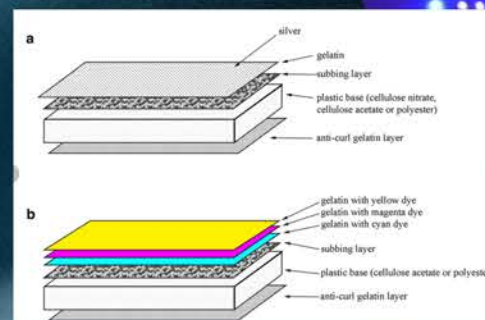


**DEMAND
RESOLUTION**



SKY CONCERT

**SKY CONCERT -
GLASS STAGE
FROM ROBOTS TO
REAL PERFORMERS**



AERIAL ADVERTISING

**FUTURE CITIES
FLYING CARS
AERIAL ADVERTISING**

DEMAND
RESOLUTION

NEW TRACK

USING

 **DRONE SHOW**

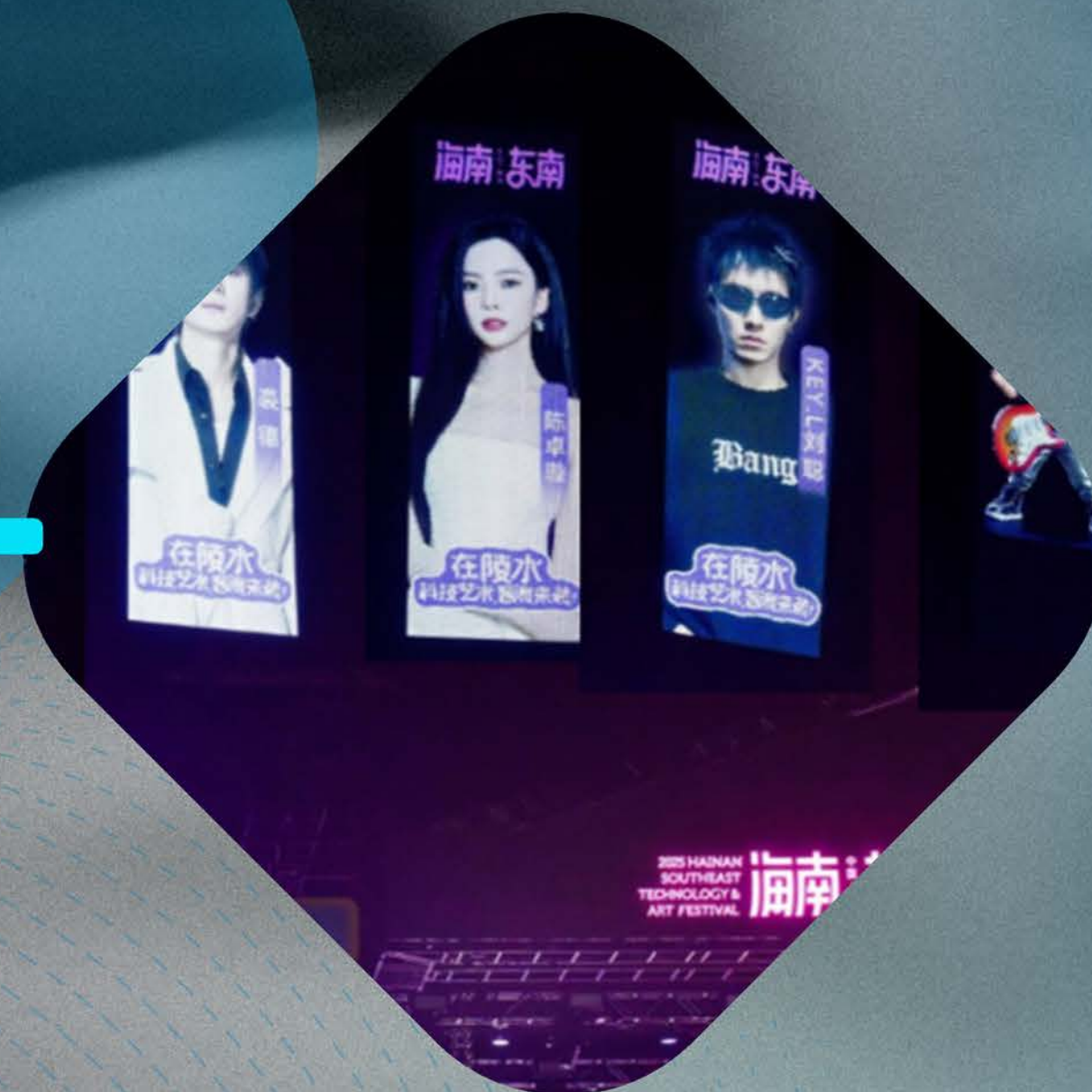
FORCED CONTACT WITH
USERS

PHOTO TAKING

SKY SCREEN 

ADVERTISING

Brand



VIRAL MARKETING

As passersby eagerly raise their phones to capture the breathtaking scene unfolding overhead, your brand spreads like wildfire among its target audience. The message rapidly multiplies through word-of-mouth —“one tells ten, ten tell a hundred”— generating substantial **Earned Media Effect** among potential consumers.

INCREASING BRAND EXPOSURE

LEVERAGING PUBLIC ENTHUSIASM

"Screens" Lit up festival!



UTILIZING ONLINE MEDIA

DRONE SHOW

Using large swarms of drones equipped with LED lights, through pre-programmed and precise positioning technology, they collectively fly and change formations in the night sky to form massive brand logos, text slogans, product patterns, or dynamic animations, serving as an advertising format to achieve promotional objectives.



Visual Impact

Hundreds or even thousands of drones operating in coordination can form intricate and fluid 3D dynamic patterns, far more narrative-driven than traditional lighting or fireworks displays.



High transmissibility

Due to the performance's exceptional appeal, event videos and photos are more likely to generate buzz and spread across social media, creating significant secondary exposure. This holds immense value for brand marketing.



Environment Friendly

Compared to traditional fireworks that produce pollution and noise, drone light shows offer a more environmentally friendly and reprogrammable alternative, embodying sustainability.

SKY SCREEN DIGITAL ADVERTISING

This is a new form of outdoor advertising. Utilizing large flexible screens suspended high in the air and advanced LED technology, it dynamically displays advertising content against the night sky.



Unparalleled visual impact

The massive screen completely fills the audience's field of vision, delivering a breathtaking visual experience.



Highly controversial and viral

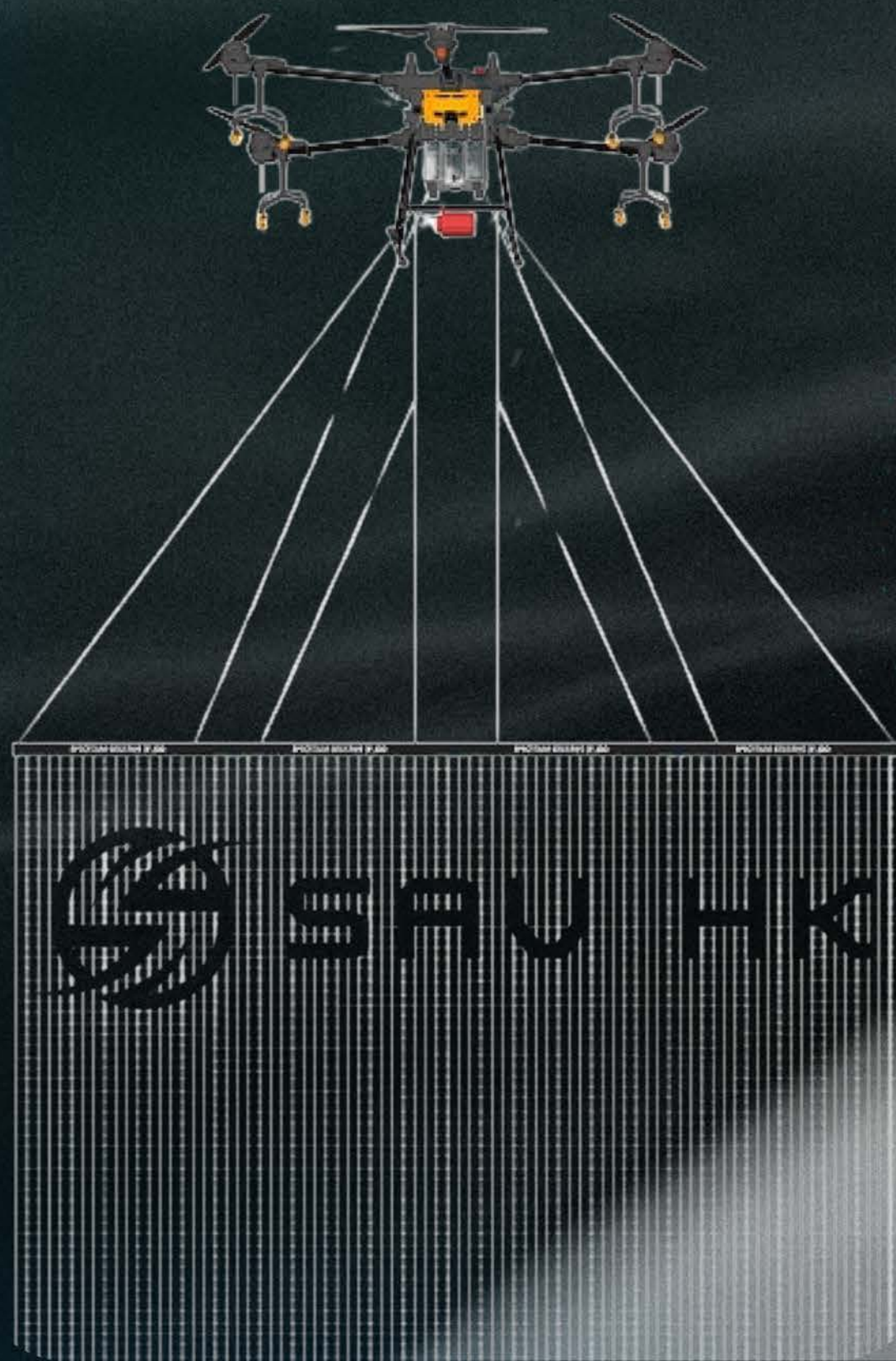
Novel formats are highly likely to be photographed or recorded and shared on social media, creating secondary dissemination.



Mobility and Wide Coverage

Capable of traversing different regions and forcibly entering the field of vision of large crowds.





F | Go.

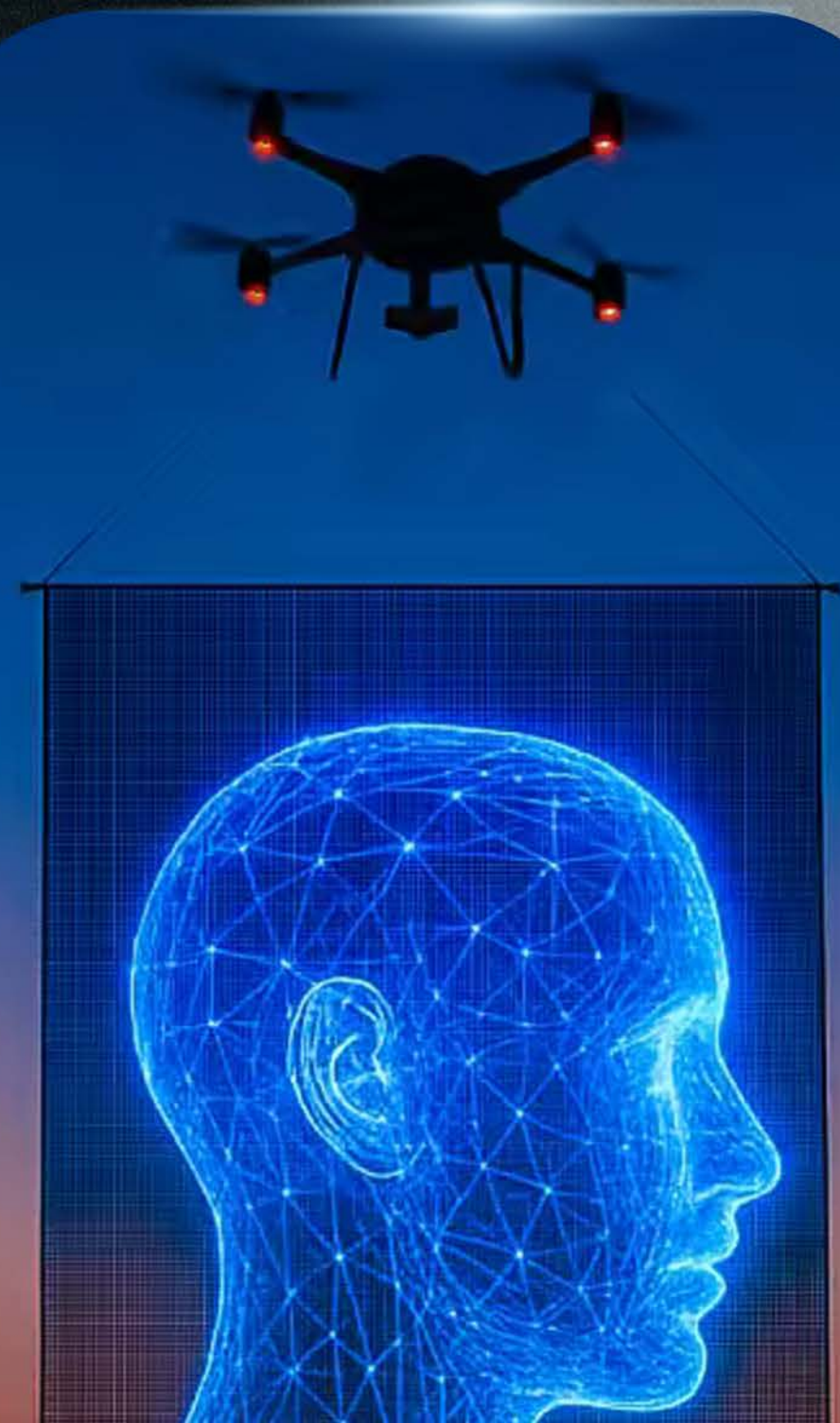
Flying Go is a lightweight mesh aerial display system designed for effortless flight and maximum visual impact.

Developed by Spectrum Creative, F | Go redefines how we interact with space—transforming the sky into an infinite canvas for storytelling, brand promotion, and immersive experiences. Whether for live events, outdoor advertising, or art installations,

F | Go rapidly deploys via drone to deliver dynamic visuals from above!



SKY SCREEN DIGITAL ADVERTISING





NEW CONCERT FORMAT

90 MINUTES
SPLIT OF TICKET REVENUE

PLAN 1 ALL-INCLUSIVE

*ALL-INCLUSIVE PACKAGES ALLOW YOU TO FREELY CHOOSE THE STAR, VENUE, AND DATE.

PLAN 2 ONE QUOTA SLICE-TYPE ADS

Marketing Team - Online and offline advertising campaigns

Production Team - The concert production team is responsible for all preparatory work.

*Self-selected celebrity candidates,
flexible collaboration bonuses
*Celebrities incur additional fees



OUTDOOR DRONE SHOW

2000 DRONES

20 MINUTES

10 HIGHLIGHTS

PLAN 1 ALL-INCLUSIVE

*All-inclusive packages allow you to freely choose the venue, date, and time.

PLAN 2 ONE FRAME SLICE-TYPE ADS

If you are interested in organizing
an indoor drone show or small drone performance,
please feel free to contact our sales department colleagues.



SAMSUNG



AERIAL ADVERTISING

PLAN 1

*All-inclusive packages allow you to freely choose the venue, date, and time.

16MINUTES ALL-INCLUSIVE

PLAN 2

2MINUTES SLICE-TYPE ADS

HONG KONG - COUNTDOWN TO TAKEOFF!
MARCH 2026 - UNLOCK THE VALUE OF THE SKIES!

MAINLAND CHINA - DEPART NOW! FLY ON DEMAND,
VALUE WITHOUT LIMITS!

THE NIGHT SKY SHOW DREW COUNTLESS EYES



2024 Hong Kong Drones in Color
(150,000 attendees)



2024 Shenzhen "Sky City: Possibilities Abound"
(300,000 visitors)



2025 Victoria Harbour National Day Fireworks Display
(344,000 attendees)



2025 Haikou Lantern Festival Fireworks Gala
(827,900 attendees)



SAV PARTNERS



發現澳門
FIND MACAU



高巨创新
HIGH GREAT



SAV PARTNERS



SPECTRUM CREATIVE

Committed to providing one-stop services for LED creative/custom-shaped displays.

Focusing on innovation, we create diverse and personalized LED display products,

including double-sided mechanically rotating displays,

five-sided immersive LED displays,

Moebius ring LED displays,

spherical displays,

lift-folding integrated displays,

rotating cube displays,

transparent displays,

and letter displays as core offerings.

Our goal is to deliver exceptional, high-value products and services to our customers.

CHARACTERISTICS OF DRONE SUPPLIERS

OUTDOOR DRONE EMO BREAKS SIX WORLD RECORDS!



ZERO CRASHES SAFER THAN OTHER DRONE SUPPLIERS!

FEATURES EFFECTS CAN BE INCORPORATED,
CREATING A VISUAL SPECTACLE WHERE LIGHT AND SHADOW INTERTWINE!





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SAVHKDRONE.COM 



CONTACT US! 

